

# COMMON 求同 GROUND 存異



**COMMITTEE OF 100**  
**FIFTH GREATER CHINA CONFERENCE AND**  
**GALA DINNER**

**OCTOBER 31, 2013**  
9:00 AM - 5:00 PM CONFERENCE  
6:00-10:00 PM RECEPTION & DINNER

**FOUR SEASONS HOTEL BEIJING**  
48 LIANGMAQIAO ROAD  
100125 CHAOYANG DISTRICT  
BEIJING, CHINA

百人会  
第五届大中华区会议及颁奖晚宴

2013 年 10 月 31 日  
上午 9:00 - 下午 5:00 会议  
晚上 6:00-10:00 酒会及颁奖晚宴

北京四季酒店  
中国北京朝阳区亮马桥路 48 号  
100125

## CONFERENCE AND GALA CO-CHAIRS 会议及颁奖晚宴主席



**WEI SUN**  
**CHRISTIANSON**  
孙玮



**DAZONG**  
**WANG**  
汪大总



**H. ROGER**  
**WANG**  
王恒



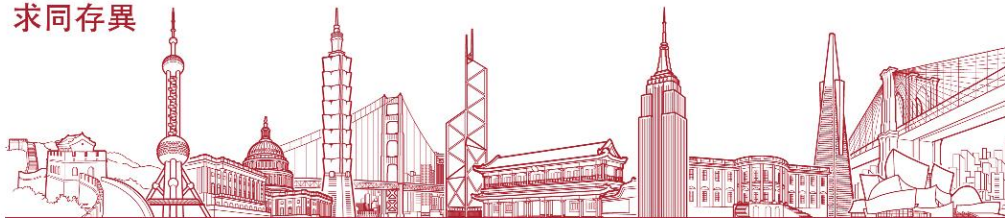
**YA-QIN**  
**ZHANG**  
张亚勤

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FIFTH GREATER CHINA CONFERENCE

OCTOBER 31, 2013

BEIJING

## CONFERENCE AGENDA

UPDATED 10/25/2013 10:56 AM

**Thursday, October 31, 2013**

**Four Seasons Hotel Beijing**

48 Liangmaqiao Road  
100125 Chaoyang District  
Beijing, China

Attire: Business

**Imperial Ballroom I**

9:00 am-5:00 pm

## **CONFERENCE (OPEN PRESS)**

### **THE FIFTH GREATER CHINA CONFERENCE CO-CHAIRS**

**Wei Sun Christianson**, Co-CEO of Asia Pacific, Morgan Stanley

**Dazong Wang**, Chairman, Ophoenix Capital Management Inc.

**Roger Wang**, Chairman and CEO, Golden Eagle

**Ya-Qin Zhang**, Corporate Vice President, Microsoft Corporation and Chairman,  
Microsoft Asia-Pacific Research and Development Group

9:00-9:15 am

### **WELCOME**

**Dominic Ng**, Chairman, Committee of 100  
Chairman and CEO, East West Bank

9:15-9:30 am

**Daniel Kritenbrink**, Deputy Chief of Mission, U.S. Embassy in Beijing

9:30-10:45 am

### **ROUNDTABLE I:**

#### **Philanthropy in China: Investing in Social Impact**

Philanthropy is a relatively recent phenomenon in China, arising primarily after the economic reforms of the 1980's and environmental disasters and regulatory changes in the last decade. Since then, individual, family, and institutional Chinese donors have increased in number and visibility. Approximately 3,000 philanthropic foundations currently operate in China. Concurrently, the rise of social media and information technology requires greater transparency and accountability from philanthropies. Chinese philanthropies are also in need of talent, best practices, and sector infrastructure to increase social impact and economic development. Businesses based and operating in China recognize the value of investing in communities that sustain their work. Panel speakers will

discuss the changing landscape of philanthropy in China and opportunities to establish Chinese philanthropy as a critical factor in social and economic development.

**Moderator** **Wang Zhenyao**, Dean, China Philanthropy Research Institute, Beijing Normal University

**Speakers** **Ming Hsieh**, Chairman and CEO, Fulgent Therapeutics

**Roger Wang**, Chairman and CEO, Golden Eagle International Group

10:45 am-12:00 pm

**ROUNDTABLE II:**

**U.S.-China Strategic Trust: Building Bilateral Cooperation**

This year witnessed expanded engagement between U.S. and Chinese leaders, marked most notably by the June Sunnylands Summit between President Obama and President Xi Jinping. Both leaders discussed economic cooperation, cybersecurity concerns, and ways to build a strategic relationship. Washington and Beijing understand that addressing sources of distrust is critical to building bilateral cooperation and managing complex global challenges. Expert speakers will identify the characteristics of strategic trust, explore ways to foster mutual cooperation, and assess implications for U.S. and Chinese national interests.

**Moderator** **Jeremy Page**, Reporter, *The Wall Street Journal*

**Introductory Remarks** **Qiu Yuanping**, Director, Overseas Chinese Affairs Office of the State Council

**Speakers** **Paul Haenle**, Director, Carnegie-Tsinghua Center for Global Policy

**Shen Dingli**, Professor and Associate Dean, Institute of International Studies, Fudan University

**Imperial Ballroom II and III**

12:15-2:00 pm

**LUNCHEON**

1:00-1:30pm

**LUNCHEON KEYNOTE ADDRESS**

**Keynote Speaker** **Zhang Yesui**, Vice Minister, Ministry of Foreign Affairs, People's Republic of China

1:30-2:00pm

**LUNCHEON KEYNOTE ADDRESS**

**Keynote Speaker** **Michael "Mickey" Kantor**, Partner, Mayer Brown

**Imperial I**

2:15-3:30 pm

**ROUNDTABLE III:**

**U.S.-China Cross-Border Investment: Innovation and Technology Trends**

Between 2000 and 2013, Chinese direct investment in the United States has totaled \$25.4 billion while U.S. investment into China amounts to \$354.58 billion in the same period. As the world's largest markets, China and the United States

are key destinations for cross-border investment. For China, investing in the United States allows Chinese companies to diversify beyond domestic markets and benefit from American innovation. For the United States, investing in China allows American companies to expand the scale of production and benefit from low-cost labor. Cross-border investment is a critical driver of both countries' future growth. As China pursues high quality growth and investment in the 12th Five-Year Plan's Strategic Emerging Industries – new energy, energy conservation/environmental protection, biotechnology, new materials, next-generation IT, high-end equipment manufacturing, and clean energy vehicles – it will require American capital and expertise. This roundtable will examine bilateral investment trends in innovation and technology and discuss the outlook for foreign investors in China.

**Speakers**

**Wei Sun Christianson**, Co-CEO of Asia Pacific, Morgan Stanley

**Jack Gao**, Senior Vice President, News Corporation and CEO, News Corporation's China Investments

**Wang Boming**, Editor-in-Chief, *Caijing* Magazine

**David Yuan**, Head of China Investment, Redpoint Ventures

3:30-4:45 pm

**ROUNDTABLE IV:**

**China's Environmental Sustainability: Domestic Challenges, Global Impact**

Despite the Chinese government's attempts to promote "Green GDP" and environmental sustainability, desertification, loss of biodiversity, and air and water pollution are prevalent domestic issues that have stoked growing public concern over the environmental impact of China's growth. International attention on climate change has increasingly focused on the need for the U.S. and China, as the world's leading carbon emitters and consumers, to collaborate in order to achieve meaningful progress on cleantech solutions. Panel experts will analyze key environmental issues China and the United States face and examine the potential for U.S.-China cooperation on global and domestic environmental sustainability and green energy developments.

**Moderator**

**Jaime Florcruz**, Beijing Bureau Chief, CNN

**Introductory Remarks**

**Xie Zhenhua**, Vice Chairman, National Development and Reform Commission

**Speakers**

**Lü Zhi**, Founder and Chief Scientist, Shan Shui Conservation Center

**Wang Tao**, Resident Scholar, Energy and Climate Program, Carnegie–Tsinghua Center for Global Policy

**Marjorie Yang**, Chairman, Esquel Group

4:50 pm

**Closing Remarks**

5:00 pm

**Conference adjourns**

5:30-6:30 pm      **GALA RECEPTION**  
**Qing II and III**      VIP Reception  
**Imperial Ballroom**      General Reception  
**Foyer**

**Imperial Ballroom II and III**  
7:00-9:00 pm      **GALA DINNER AND AWARDS PROGRAM**

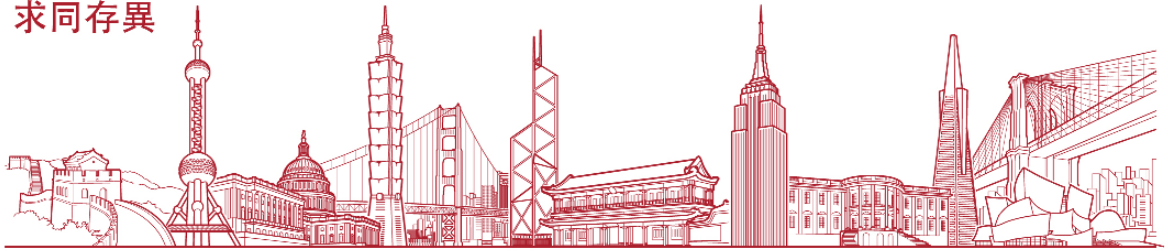
***Mistress/  
Master of  
Ceremonies***      **Kelly Cha**, Singer and Songwriter

**Andrew Ballen**, CEO, AVD Digital Media

***Gala Keynote***      **Zhou Xiaochuan**, Governor, People's Bank of China



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## **SPONSORSHIP LEVELS**

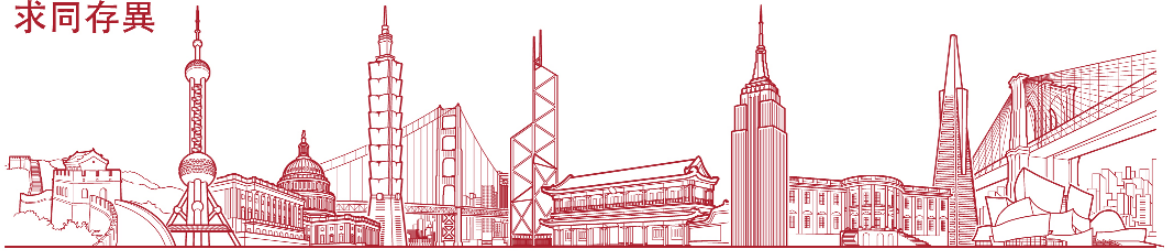
### **赞助方案**

#### **Diamond Conference Co-Hosts 钻石级大会共同主办单位 \$100,000USD/十万美元**

- Opportunity to host Conference Luncheon (主持午餐会)
- Opportunity to open Conference and Gala Dinner with welcome remarks (可在大会和晚宴致欢迎辞)
- Opportunity to present remarks at Members & VIP reception (可在会员与嘉宾出席的酒会致辞)
- Opportunity to distribute promotional items to all Conference and Gala guests (可向大会和晚宴的出席者发放宣传品)
- Distinctive badges acknowledging Diamond Sponsors at the Conference (佩戴的胸卡显示钻石级赞助身份)
- Podium acknowledgement by C-100 Chairman (可由百人会会长在会场表示特别鸣谢)
- Premier full page ad in the conference journal (可在会刊突出位置刊登整页广告)
- Twenty Complimentary Registrations to the Conference (可获赠送 20 个出席大会名额)
- Twenty Complimentary Seats at the Gala Dinner (2 Tables of Ten) (可获赠送 20 个出席晚宴名额 (每桌 10 人, 共两桌))
- Premier table location at the Gala Dinner (晚宴桌席位于贵宾席区)
- One complimentary seat at the Head Table (可获赠送 1 个主桌席位)
- Recognition as a Sponsor in the Conference journal, website and signage (可作为赞助单位列入大会会刊、网站和标牌)
- Ten invitations to the exclusive Members & VIP Reception (可获得 10 个名额出席仅对会员与嘉宾开放的内部酒会)
- Five invitations to the exclusive Members & VIP Breakfast (可获得 5 个名额出席仅对会员与嘉宾开放的早餐会)
- Five invitations to the exclusive Delegation Closing Dinner on November 1 (可获 5 张请柬, 出席 11 月 1 日为百人会访华代表团访问结束特办的晚宴)

#### **Platinum Sponsorship 白金级赞助 \$50,000USD/五万美元**

- Opportunity to host Roundtable sessions (Limited Spots) (主持讨论会, 机会有限)
- Distinctive badges acknowledging Platinum Sponsors at the Conference (佩戴的胸卡显示白金级赞助商身份)
- Podium acknowledgement by the C-100 Chairman (可由百人会会长在会场表示特别鸣谢)



- Premier full page ad in the conference journal (可在会刊突出位置刊登整页广告)
- Ten Complimentary Registrations to the Conference (可获赠送 10 个出席大会名额)
- Ten Complimentary Seats at the Gala Dinner (可获赠送 10 个出席晚宴名额)
- Premier table location at the Gala Dinner (晚宴桌席位于贵宾席区)
- Recognition as a Sponsor in the Conference journal, website and signage (可作为赞助单位列入大会会刊、网站和标牌)
- Ten invitations to the exclusive Members & VIP Reception (可获得 10 个名额出席仅对会员与嘉宾开放的内部酒会)
- Two invitations to the exclusive Members & VIP Breakfast (可获得 2 个名额出席仅对会员与嘉宾开放的早餐会)
- Two invitations to the exclusive Delegation Closing Dinner on November 1 (可获 2 张请柬，出席 11 月 1 日为百人会访华代表团访问结束特办的晚宴)

### **Gold Sponsorship 黄金级赞助**

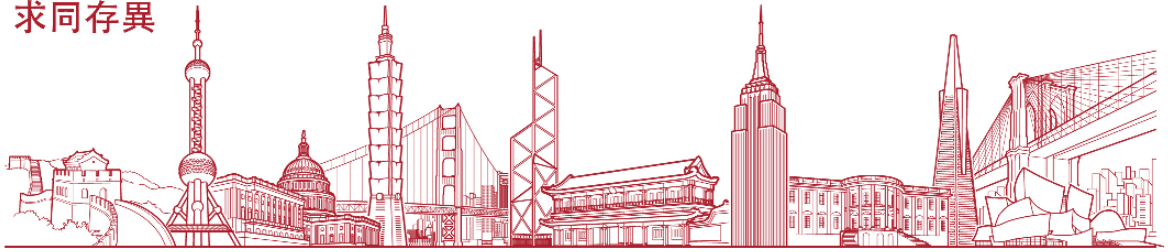
**\$30,000USD/三万美金**

- Prime full page ad in the conference journal (可在会刊突出位置刊登整页广告)
- Ten Complimentary Registrations to the Conference (可获赠送 10 个出席大会名额)
- Ten Complimentary Seats at the Gala Dinner (可获赠送 10 个出席晚宴名额)
- Premium table location at the Gala Dinner (晚宴桌席位于贵宾席区)
- Recognition as a Sponsor in the Conference journal, website and signage (可作为赞助单位列入大会会刊、网站和标牌)
- Badges acknowledging the Sponsors at the Conference (佩戴的胸卡显示赞助商身份)
- Ten invitations to the exclusive Members & VIP Reception (可获得 10 个名额出席仅对会员与嘉宾开放的内部酒会)
- One invitation to the exclusive Members & VIP Breakfast (可获得 1 个名额出席仅对会员与嘉宾开放的早餐会)
- One invitations to the exclusive Delegation Closing Dinner on November 1 (可获 1 张请柬，出席 11 月 1 日为百人会访华代表团访问结束特办的晚宴)





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### **Silver Sponsorship 白银级赞助**

**\$10,000USD/一万美元**

- Half page ad in the conference journal (可在会刊刊登半页广告)
- Six Complimentary Registrations to the Conference (可获赠送 6 个出席大会名额)
- Six Complimentary Seats at the Gala Dinner (可获赠送 6 个出席晚宴名额)
- Preferred table location at the Gala Dinner (晚宴桌席位于优先席区)
- Recognition as a Sponsor in the Conference journal, website and signage (可作为赞助单位列入大会会刊、网站和标牌)
- Badges acknowledging the Sponsors at the Conference (佩戴的胸卡显示赞助商身份)
- One invitation to the exclusive Members & VIP Breakfast (可获得 1 个名额出席仅对会员与嘉宾开放的早餐会)

### **Bronze Sponsorship 青铜级赞助**

**\$5,000USD/五千美元**

- Quarter page ad in the conference journal (可在会刊刊登四分之一页广告)
- Four Complimentary Registrations to the Conference (可获赠送 4 个出席大会名额)
- Four Complimentary Seats to the Gala Dinner (可获赠送 4 个出席晚宴名额)
- Preferred table location at the Gala Dinner (晚宴桌席位于优先席区)
- Recognition as a Sponsor in the Conference journal, website and signage (可作为赞助单位列入大会会刊、网站和标牌)
- Badges acknowledging the Sponsors at the Conference (佩戴的胸卡赞助商身份)
- One invitation to the exclusive Members & VIP Breakfast (可获得 1 个名额出席仅对会员与嘉宾开放的早餐会)

### **Patron 普通赞助**

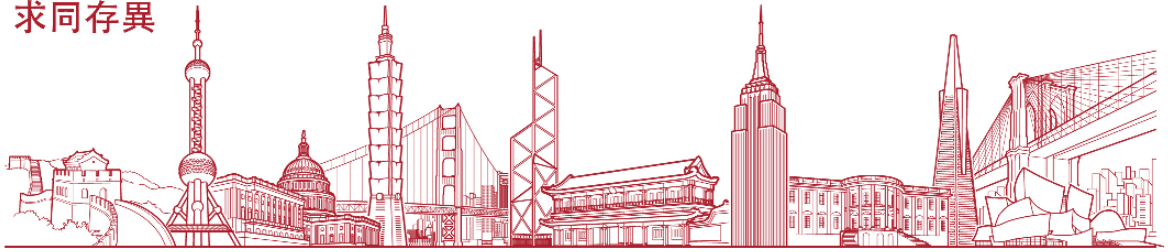
**\$3,000USD/三千美元**

- One Complimentary Registration to the Conference (可获赠送 1 个出席大会名额)
- One Complimentary Seat at the Gala Dinner (可获赠送 1 个出席晚宴名额)
- Preferred seating at the Gala Dinner (晚宴座位位于优先席区)
- Recognition as a Patron in the Conference journal and website (可作为赞助单位列入大会会刊和网站)
- One invitation to the exclusive Members & VIP Reception (可获得 1 个名额出席仅对会员与嘉宾开放的内部酒会)





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## SPONSORSHIP & REGISTRATION FORM 赞助与注册表

Thank you for your consideration in supporting the Committee of 100's Fifth Greater China Conference. Please refer to the comprehensive listing of sponsorship benefits included in each level before indicating your desired level of participation. 感谢您考虑支持百人会第五届大中华地区会议。在选择您的赞助等级之前，请参照下列各个赞助等级所获礼遇的综合列表。

### Sponsorship Levels & Registration 赞助等级与注册

Sponsorship Levels	Individual Registration
<input type="checkbox"/> <b>Diamond (2 Tables of 10)</b> \$100,000 钻石级 (2 桌, 每桌 10 人)	<input type="checkbox"/> <b>Conference &amp; Gala (1 seat)</b> \$1,500 大会与晚宴 (1 席)
<input type="checkbox"/> <b>Platinum (Table of 10)</b> \$50,000 白金级 (1 桌 10 人)	<input type="checkbox"/> <b>Gala Dinner Only (1 seat)</b> \$900 仅晚宴 (1 席)
<input type="checkbox"/> <b>Gold (Table of 10)</b> \$30,000 黄金级 (1 桌 10 人)	<input type="checkbox"/> <b>Conference Only (1 seat)</b> \$700 仅大会 (1 席)
<input type="checkbox"/> <b>Silver (6 seats)</b> \$10,000 白银级 (6 席)	<input type="checkbox"/> <b>Conference Only – Non-Profit (1 seat)</b> \$300 仅大会-非盈利机构 (1 席)
<input type="checkbox"/> <b>Bronze (4 seats)</b> \$5,000 青铜级 (4 席)	
<input type="checkbox"/> <b>Patron – Conference &amp; Gala (1 seat)</b> \$3,000 普通级-大会与晚宴 (1 席)	

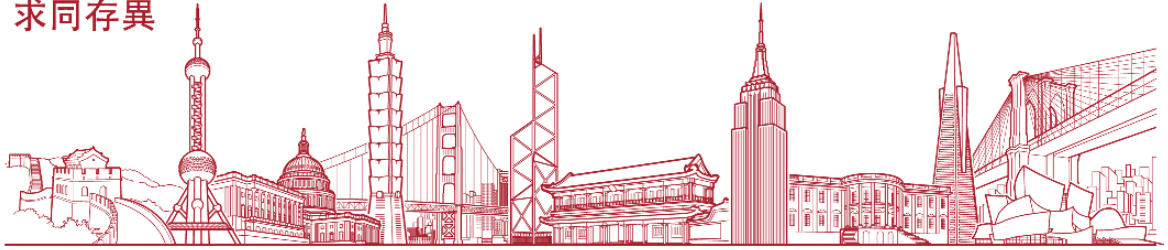
- I am unable to sponsor at this time but would like to contribute \$\_\_\_\_\_ to support the work of the Committee of 100.  
我无法赞助本次活动，但是愿意捐赠\_\_\_\_\_ 美元以支持百人会的工作。

For questions on sponsorships, please contact Angie Tang, Executive Director at [angietang@committee100.org](mailto:angietang@committee100.org) or (212) 371-6565.

如有与赞助相关的问题，请联系百人会执行总监邓安琪女士，  
可电邮至 [angietang@committee100.org](mailto:angietang@committee100.org) 或致电 (212) 371-6565.



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\_\_\_\_\_ Check Enclosed (USD\$, payable to **Committee of 100, Inc.**)  
支票支付 (美元, 付予 **Committee of 100, Inc.**)

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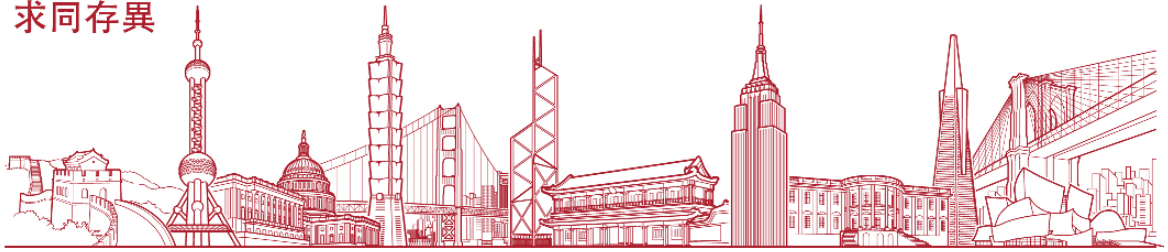
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如有关于支付方式的问题, 请与百人会行政主任 Michael Jee 联系,  
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*(Please write the company, organization or individual(s) exactly as it should be printed and acknowledged in the program book and sponsor signage)*

*(请留下贵公司、组织或个人的准确名称，有关信息将印制和出现于会刊或赞助者标示。)*

Contact Person 联系人: \_\_\_\_\_

Title/Position 头衔/职位: \_\_\_\_\_

Phone 电话: \_\_\_\_\_ Email 邮件: \_\_\_\_\_

*Kindly return completed Sponsorship & Registration Form and Method of Payment to Michael Jee*

*Mail: Committee of 100, 677 Fifth Avenue, 5<sup>th</sup> Floor, New York, NY 10022 , USA*

*E-mail: [mjee@committee100.org](mailto:mjee@committee100.org)*

*Fax: (212) 371-9009*

*如表格填写完毕，敬请寄回给 Michael Jee,*

*通讯地址：Committee of 100, 677 Fifth Avenue, 5<sup>th</sup> Floor, New York, NY 10022, USA*

*电邮：[mjee@committee100.org](mailto:mjee@committee100.org)*

*传真：(212) 371-9009*